

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sherry Morrow, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sherry Morrow

Authorized committee:

Sherry L Morrow for County Commissioner

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

County Commissioner

Date of election:

5/10/22

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

John Lakey

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sherry Morrow

Name: Sherry Morrow

Date of Request to Purchase Ad Time: 4/26/22

Signature:

Megan Bohl

Name: Megan Bohl

Date of Station Agreement to Sell Time: 4-14-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 4-14-22**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>57472-1</u>	Station Call Letters: <u>KKPR, KXPN</u>	Date Received/Requested: <u>4/26/22</u>
Est. #:	Station Location: <u>Courney NE</u>	Run Start and End Dates: <u>4/26 - 5/11/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



Flood Communications Tri Cities
500 East J Street
Hastings, NE 68901
402.463.1230

Contract # 57472
Date Entered 04/14/22
Sales Person JOHNSON JESSIE
Billing Cycle Calendar
Conflict 1 Political
Contract 04/26/22 - 05/11/22

POL/SHERRY MORROW COUNTY BOARD

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
KKPR-FM	04/26/22-05/10/22	6:00a-7:00p	00:30	4,4,4,4,4,0,0	All Weeks	14.00	44	616.00
	Sherry Morrow for Buffalo Co Commissioners Board							
KKPR-FM	05/11/22-05/11/22	6:00a-7:00p	00:15	4,4,8,4,4,0,0	All Weeks	14.00	8	112.00
	Sherry Morrow for Buffalo Co Commissioners Board							
KXPN-AM	04/26/22-05/10/22	6:00a-7:00p	00:30	3,3,3,3,3,0,0	All Weeks	14.00	33	462.00
	Sherry Morrow for Buffalo Co Commissioners Board							
KXPN-AM	05/11/22-05/11/22	6:00a-7:00p	00:15	4,4,6,4,4,0,0	All Weeks	14.00	6	84.00
	Sherry Morrow for Buffalo Co Commissioners Board							
Total								1274.00

Rotation	Station	Date Range	Time Range	Days				
30	KKPR-FM	04/26/22-05/10/22	12:00a-11:59	MTWThFSSu				
Morrow #1					165868	04/26/22-05/11/22	OK	Next
Morrow #2					165869	04/26/22-05/11/22	OK	
Morrow #3					165870	04/26/22-05/11/22	OK	
30	KXPN-AM	04/26/22-05/10/22	12:00a-11:59	MTWThFSSu				
Morrow #1					165868	04/26/22-05/11/22	OK	Next
Morrow #2					165869	04/26/22-05/11/22	OK	
Morrow #3					165870	04/26/22-05/11/22	OK	
15	KKPR-FM	05/11/22-05/11/22	12:00a-11:59	MTWThFSSu				
Thank you ad May 11th					165871	05/11/22-05/11/22	OK	Next
15	KXPN-AM	05/11/22-05/11/22	12:00a-11:59	MTWThFSSu				
Thank you ad May 11th					165871	05/11/22-05/11/22	OK	Next

Projected Billing				Count	Gross	Net
April	2022			28	392.00	392.00
May	2022			63	882.00	882.00
				91	1274.00	1274.00